

Figure 1

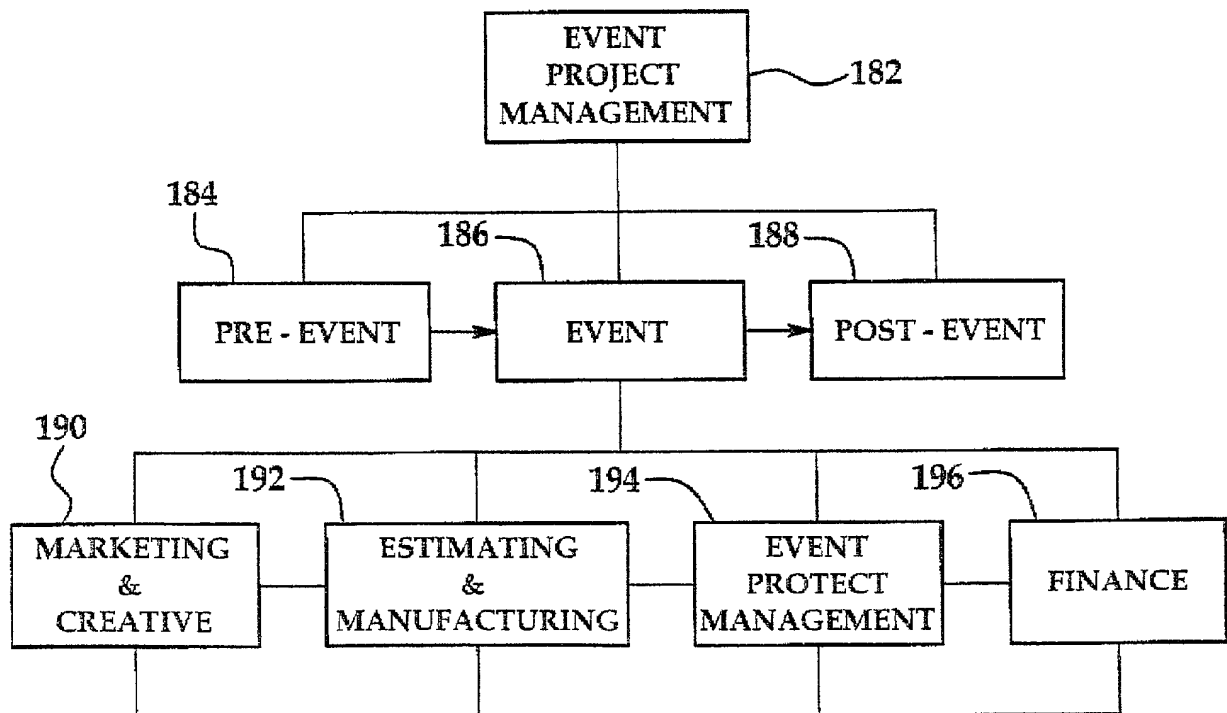
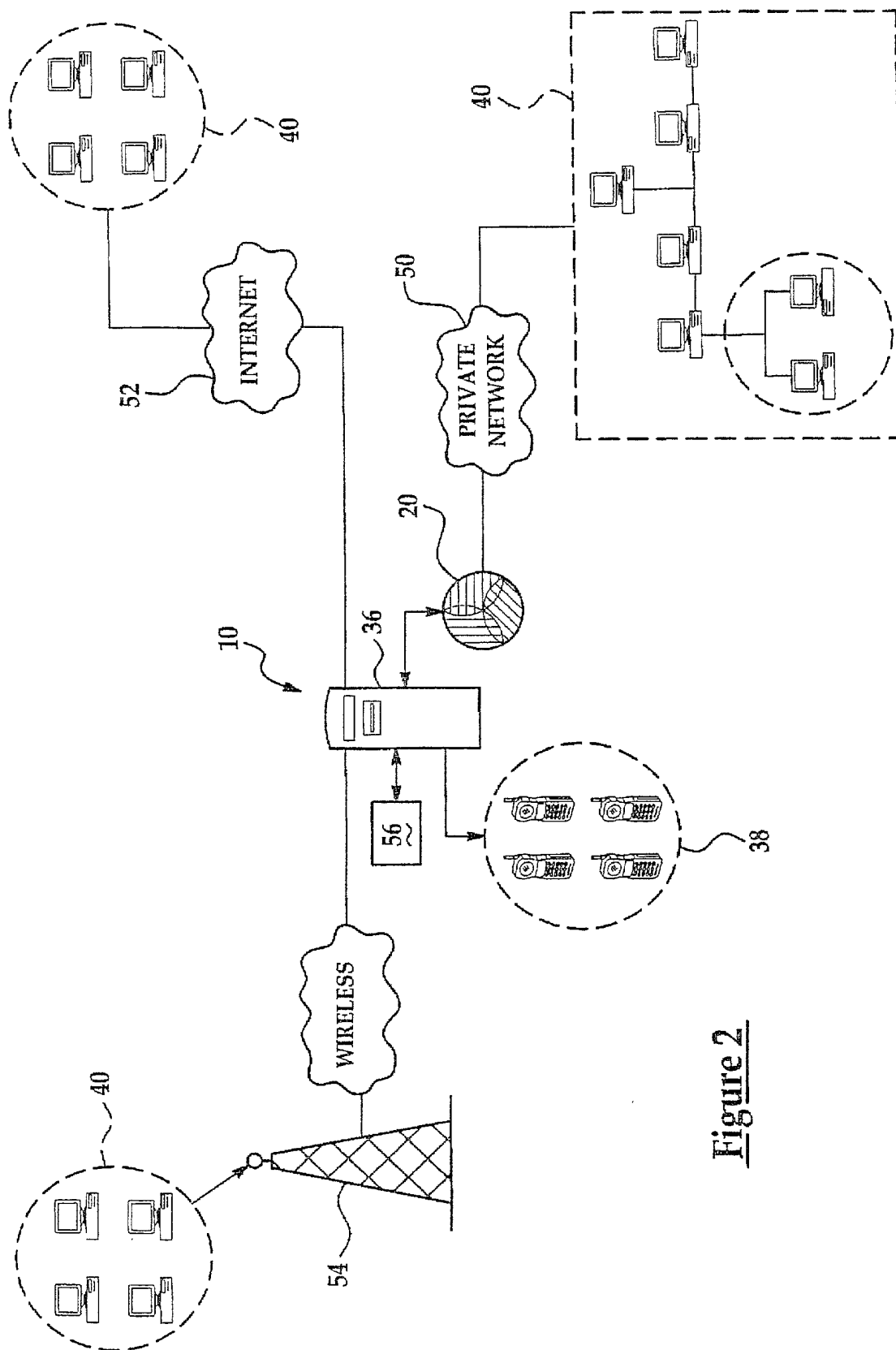
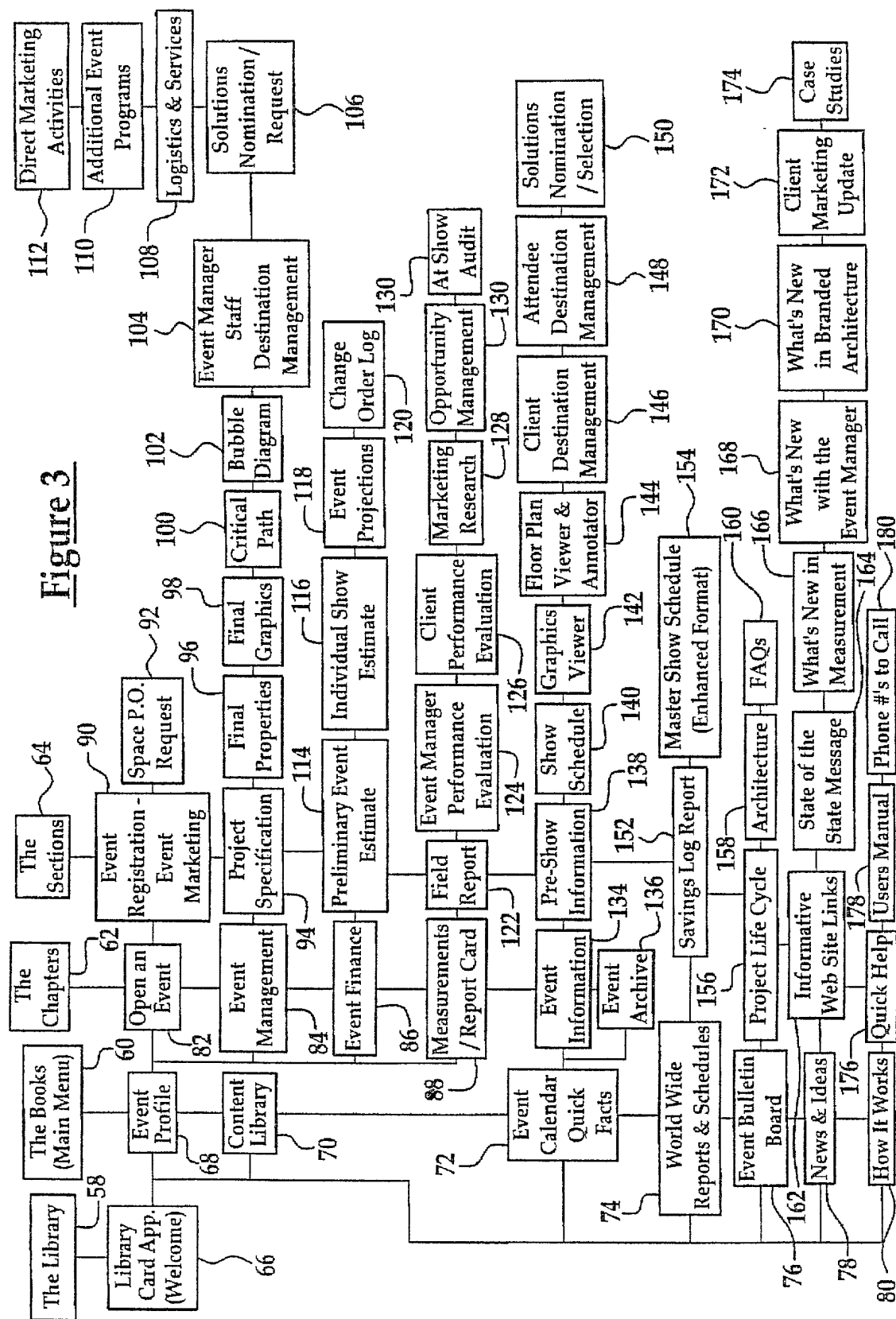


Figure 4



[illegible]

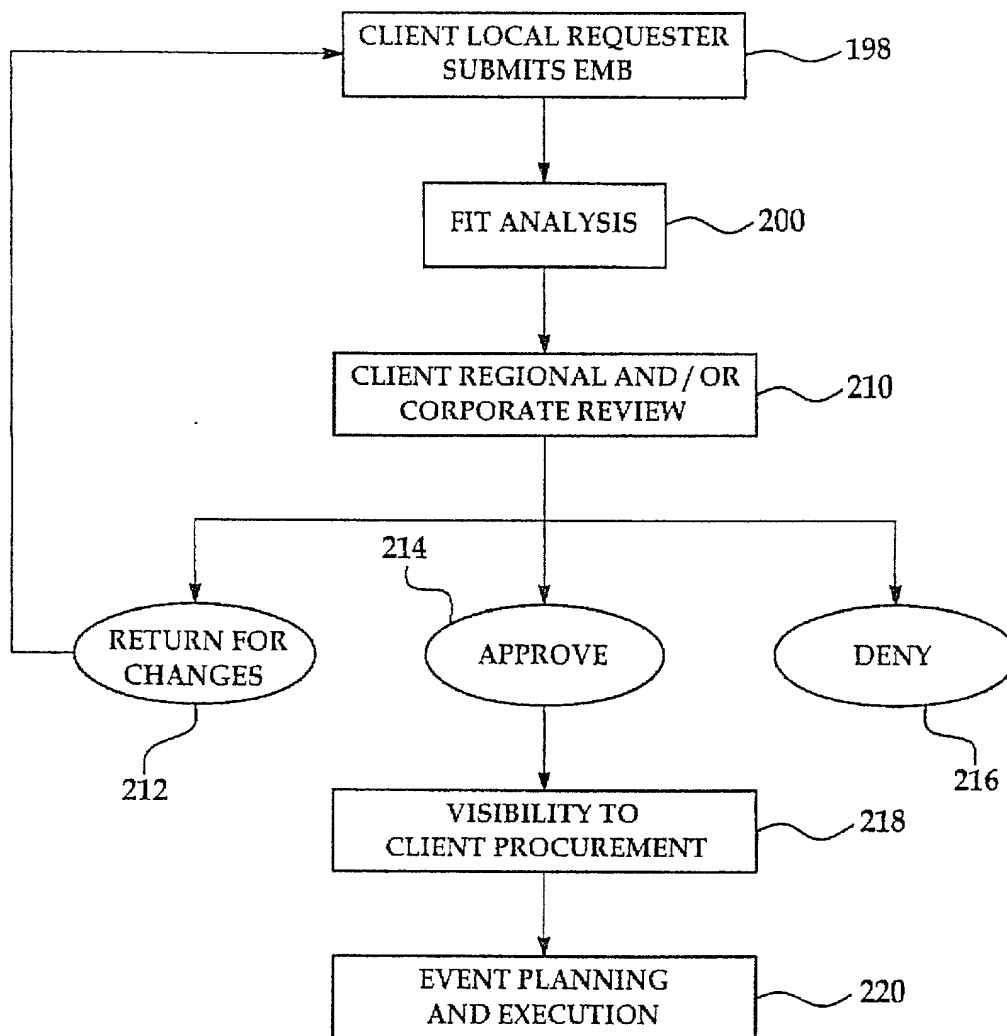


Figure 5

Library Card Application

Please fill out the form and click the Submit button below.  
All fields marked with \* are required.

\* Last Name:  226

Title:

Address:

City:

State/Province:

Postal Code:

Country:

\* Internet Address:

\* External Phone Number:

External Fax Number:

Cell Phone Number:

Pager Number:

Expiration Date:

230 Please approve for access to submit Event Briefs

228

232

Submit Cancel

## LIBRARY CARD

## HOME PAGE

File Edit View Favorites Tools Help

Address:

New Event Planning Tool Event Workplace ICL Logistics Suggestion Box Help

All Events By Name with Totals (X denotes canceled or denied event)

Event	Dates	Status	Total (US\$)	Location
X Neiscape Computed Names 1114	05/30/2001 - 06/03/2001	Denied	0	London, Whatever
1143				
Number Event 1114 1054	04/11/2001 - 04/12/2001	Returned for Changes	0	223
Calendar Only Feb 1114 1059	02/03/2001 - 02/09/2001	Calendar Only	0	
ceBIT	02/22/2001 - 02/28/2001	Pending Global LINKS Admin Review	0	
CommunicAsia	06/19/2001 - 06/22/2001	Calendar Only	600,000	
CSM World Congress	02/20/2001 - 02/23/2001	Planned	0	Cannes
ICSPAT	10/16/2001 - 10/19/2001	Planned	0	Dallas, TX
NetWorld / InterOp - Jerning	03/06/2001 - 03/11/2001	Approved	0	Las Vegas, NV
Next IF Tech 1114 1120	12/03/2001 - 12/09/2001	Pending CFI Account Executive Review	0	
SuperComm 2001	12/30/2001 - 12/30/2001	Pending Global LINKS Admin Review	500,000	Atlanta, GA
			1,100,000	

All Events By Name with Totals (X denotes canceled or denied event)

Welcome to the Global LINKS Demo!

Figure 6

File Edit View Favorites Tools Help	
Address <a href="http://www.11/Demo and G/L Frameset/OpentFrameset">http://www.11/Demo and G/L Frameset/OpentFrameset</a>	
Edit Close	
<b>General Event Info</b> Marketing Brief Budget/Estimates Initiator C/PJ Actions Client Actions	
<b>General Event Information</b> Event Name: Nikeups Testing 1114 1133 Event Start Date: Dec 10, 2000 Event End Date: Dec 15, 2000 Geographic Area: North America Region: United States Country: Product Line: Pagers Your Company's Participation: Business Estimated Attendance:	
Requester: Marge K.	Manager: Laura H.
Phone Number: 248 425 2	Event Manager: 9303
Manager:	C/PJ Show Code: 2001
	Show Year: M655
	Client Code:

File Edit View Favorites Tools Help	
Address <a href="http://www.11/Demo and G/L Frameset/OpentFrameset">http://www.11/Demo and G/L Frameset/OpentFrameset</a>	
Edit Close	
<b>Marketing Brief</b> Target Audience Who are your ideal customers? What are they looking for? What should they know about your company? Event Audience: Please provide third party research such as a show audit What is the audience demographic for this event? What are they looking for? What is the source of the data? Initiator objectives What are your event objectives and how will you measure them? Objective 1: Measurement Objective 2: Measurement Objective 3: Measurement	

File Edit View Favorites Tools Help	
Address <a href="http://www.11/Demo and G/L Frameset/OpentFrameset">http://www.11/Demo and G/L Frameset/OpentFrameset</a>	
Edit Close	
<b>Budget/Estimates</b> Space: Feet or Meters? Feet Total Event Estimate (*In US Dollars, should include Space Estimate) Estimate (Enter estimate in U.S. Dollars in whatever detail you have)	
Description	Total Estimate
Space	
Sponsorships	
Other	
Note that the sum of these estimates will not necessarily equal the Total Event Estimate from above. Funding Sources What Currency will the P.O. be in? Total Event Budget in Dollars (United States) Dollar (United States) If currency type is not listed above, please enter it here:	

# EVENT MARKETING BRIEF ( EMB )

Figure 7

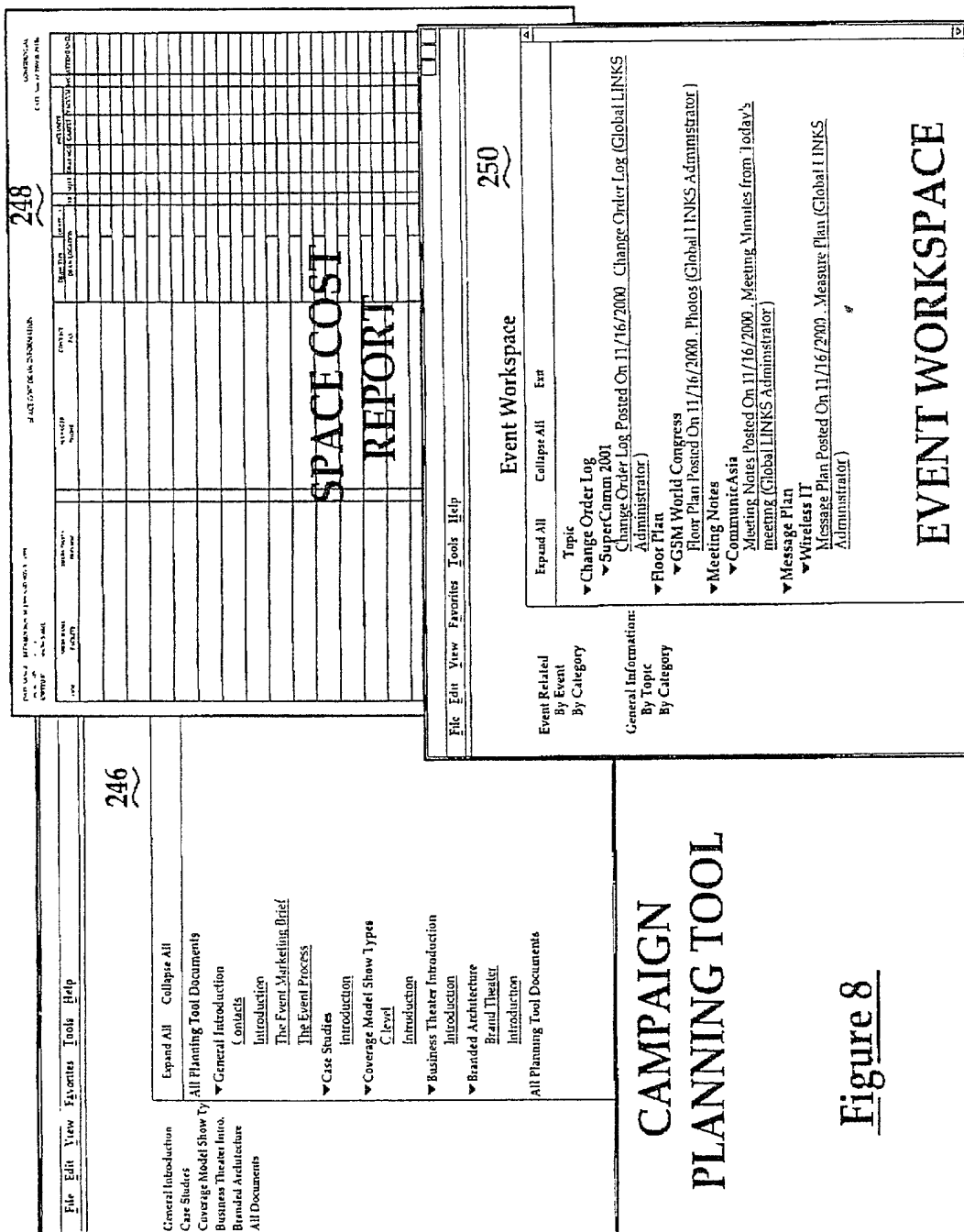


Figure 8

# CONFLICT CHECKING

268

**You may click the 'Continue' button to disregard conflicts and Save your request**

### Explain Scrum and its Periods

**Your request has produced (3) Elements of conflict:**

YOUR REQUEST	SUBMIT	FIN KIT	FIN KIT	SHOW	CLIENT	STATUS	ASSIGNMENT PERIOD
				10/16/1 / 2000	10/15/23	(CONFIRM)	NOV 15 2000 4: NO 13 2000

FILE	DESCRIPTION	SHOW	CLIENT	STATUS	STATUS PERIOD	ROUTE STATUS
FT1	FEAT REUNI	102046, 2041	101571	R/WHI A	NOV 01, 2000 to NOV 11, 2000	CONTINUED
IC6	INFORMATION COUNTER	102047, 2041	101571	ROUTE B	NOV 06, 2000 to NOV 14, 2000	UNCONFIRMED
L16	LITERATURE R/CX	102047, 2041	101573	ASSIGNED	NOV 06, 2000 to NOV 11, 2000	N/A

254

262

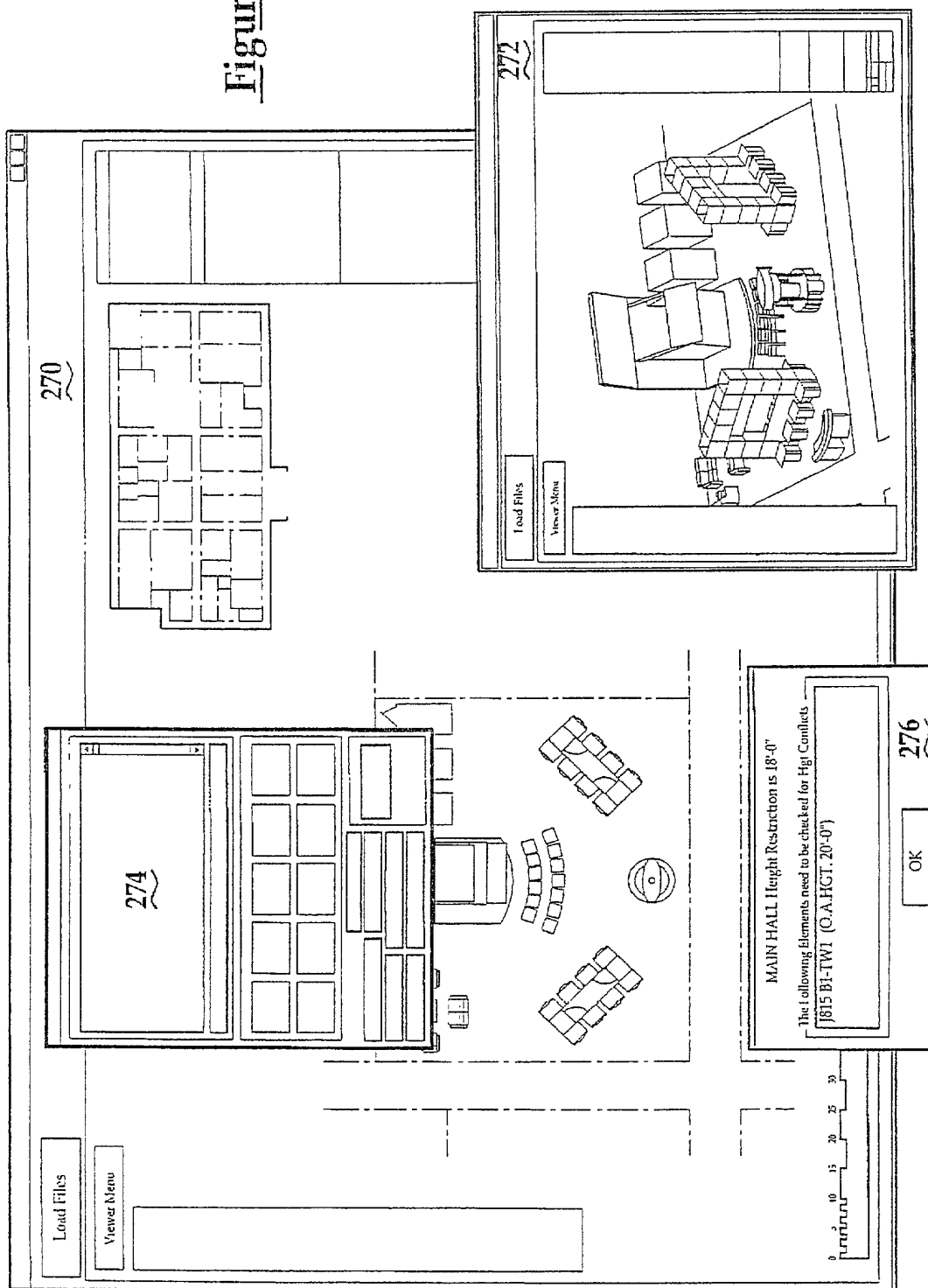
Close

Total Kit Weight = 2,335.00 lbs  
Total Kit Volume = 529.64 cuft.  
Requires an Estimated ( 1 ) Truck(s) to Transport.  
Total Number of Parts = 4

Figure 9

Figure 9





### Figure 10

**FLOORPLAN AND GRAPHICS ANNOTATOR**

**278**

**Platform to center**

**286**

**284**

**Move info Counter to rear**

**We will be shipping 16 cars. Please, verify count.**

**294**

**282**

**292**

**Graphic Exporter**

**Load Files**

**Viewer Menu**

**Active Show Graphics: Show-Specific Graphics**

**Graphic Exporter**

**accelerate**

**36"**

**36"**

**288**

**We need (12) total, (2) per kit.**

**280**

**Link-To-Offering Graphics**

**Make Total of 12 @ 36" Sq Panels for Peds 1-6, for Arch Kit**

**Blue = PMS 2718**

Figure 11

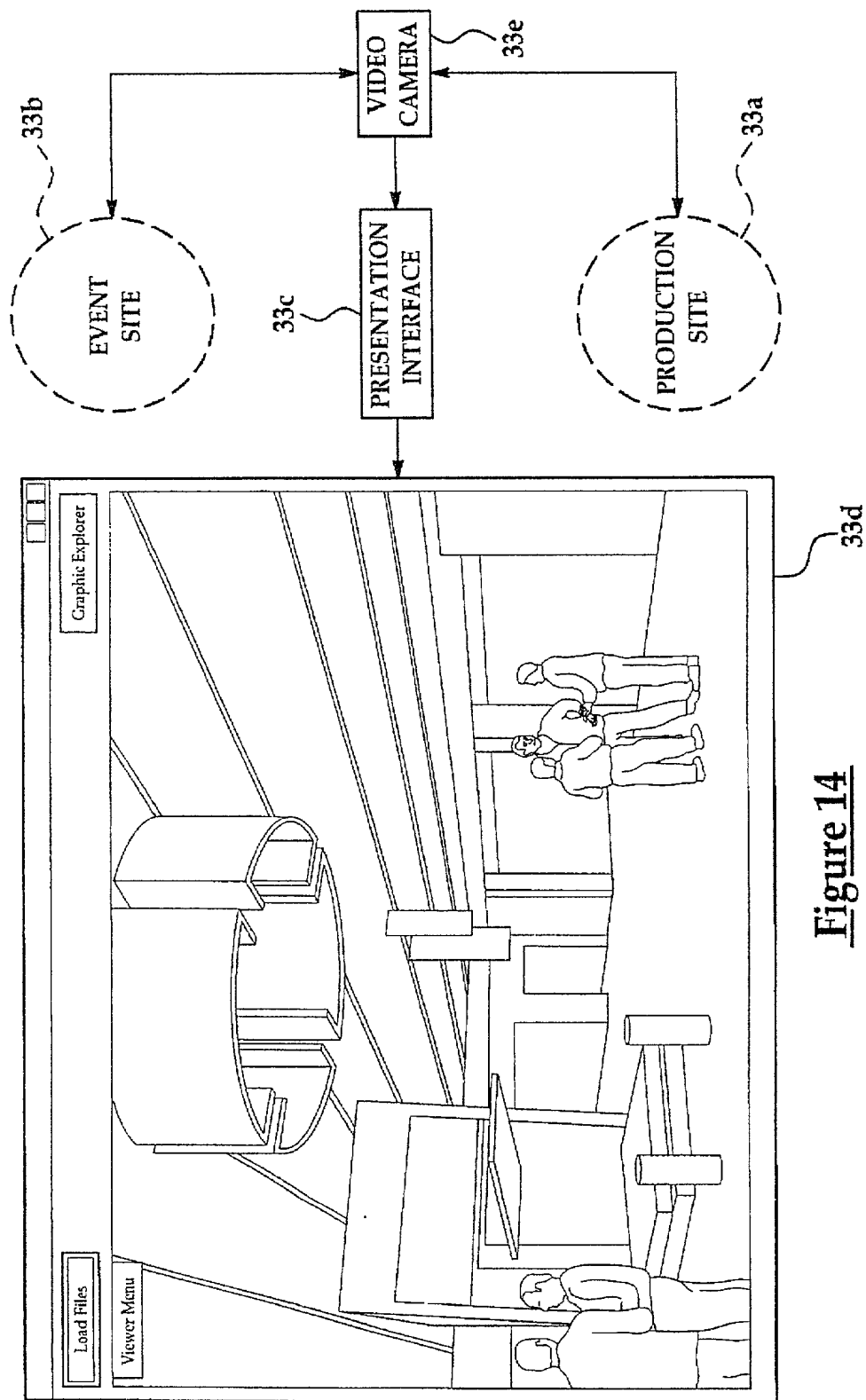
[illegible]

Figure 12

Figure 12

[illegible][illegible][illegible]

Figure 13

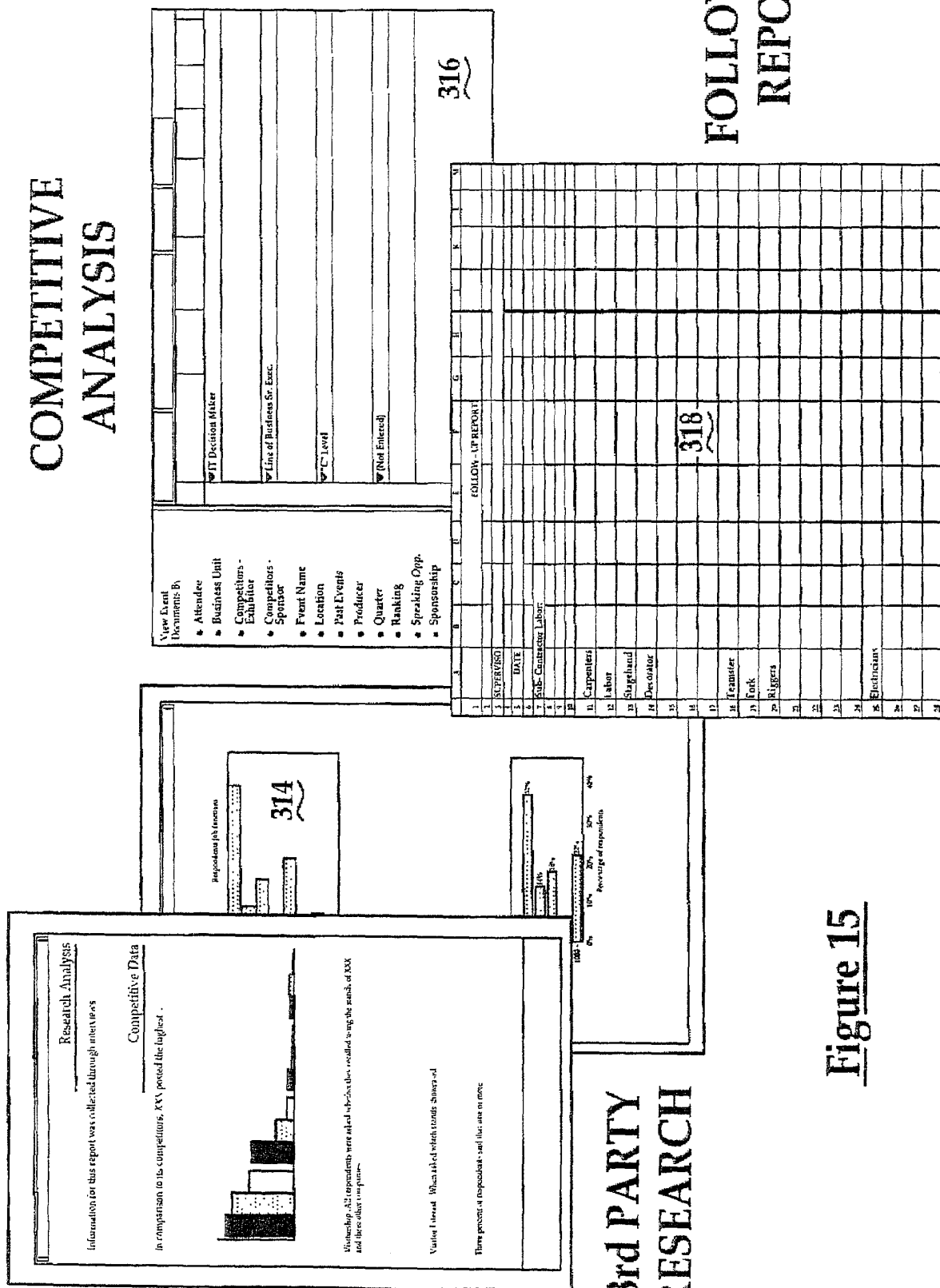


**Figure 14**

# COMPETITIVE ANALYSIS

3rd PARTY  
RESEARCH

## FOLLOW UP REPORT



# SWIM LANE CHART

## Figure 16

